



13th ANNUAL

WILL BIKE 4 FOOD

Sponsorship Opportunities

YES, we would like to sponsor Will Bike 4 Food on Sunday, September 24, 2023!
We would like the benefits provided at the following level (CHECK ONE):

Presenting Sponsor — \$15,000

One available. As the Presenting Sponsor, you will receive all the benefits from Platinum sponsorship, with addition of:

- Highlighted as the Presenting Sponsor of "Will Bike 4 Food" in all pre- and post-event communications.
- Company logo printed on the back of event bike jerseys.
- Signage with company logo at water stops.
- Complimentary registration and waived fundraising minimum for four (4), to cycle in WB4F

Platinum — \$10,000

One available. All the benefits from Gold sponsorship, plus:

- Naming rights of the WB4F After Party
- Opportunity to place company signage along bike routes (company responsible for placement).
- Complimentary registration and waived fundraising minimum for three (3), to cycle in WB4F
- Large company logo on event banner.

Gold — \$5,000

All the benefits from Silver sponsorship, with addition of:

- Naming rights of choice of bike route - Century, Half-Century, Quarter Century, or Family Fun Ride.
- Complimentary registration and waived fundraising minimum for two (2), to cycle in WB4F
- Medium company logo on event banner.

Silver — \$2,500

All the benefits from Bronze sponsorship, with addition of:

- Featured promotion on The Food Bank and Will Bike 4 Food social media.
- Opportunity to table, sample and display company signage at the event (company responsible for display).
- Small company logo on event banner.

Bronze — \$1,000

All the benefits from Copper sponsorship, with addition of:

- Listed as sponsor on all press and media releases.
- Company logo printed on promotional posters.

Copper — \$500

- Listed as Event Sponsor in Food Bank communications and on website with link to company website.
- Logo included in thank you post on social media.
- Company logo on back of event t-shirts.

We can't sponsor, but we will register a cycling team to fundraise.

Please submit payment by September 23

Company Name:

Company Representative Name:

Company Representative Title:

Mailing Address:

City:

State:

Zip Code:

Phone:

Fax:

Email:

Website:

Representative Signature:

Date:

or mail or fax your printed signed agreement to:
The Food Bank of Western Massachusetts
Will Bike 4 Food
97 N. Hatfield Rd.
Hatfield, MA 01038
fax: 413-247-9577

The Food Bank of Western Massachusetts is a 501 (c)(3) non-profit recognized by the IRS. Tax ID #04-2751023. Formal acknowledgement of donation will be sent prior to January 31, 2024

If your business would like to make an in-kind donation or has unique sponsorship objectives, we'll work with you to craft a customized sponsorship package. Contact Cheyenne Burnham, Public Engagement Manager at CheyenneB@foodbankwma.org, or (413) 203-4986

